



## Hells Canyon-Snake River and Lower Main Salmon Multi-Day Whitewater Rafting Operation FOR SALE!

The leaders in use days in Hells Canyon. 3 permits, allowing 3 launches every 8 days, plus the Lower Main Salmon with unlimited launches.

**HELLS CANYON RAFT**, a 28-year award winning rafting, fishing, hunting outfit is ready for you to take over. With already record bookings for next season, we are ready for a change. This smoothly operated outfit will need a warehouse, home, or land to operate from, but a successful location is doable from many locations like Cambridge, McCall, Riggins, Lewiston, Boise, Grangeville, or Spokane.

With the sale comes 3 Hells Canyon permits, 1 Lower Main Salmon permit, top of the line equipment to operate 4 full trips per week, supporting over 80 guests. Two full-size Ford

trucks/racks, 28 passenger 2015 Ford shuttle bus, 22 passenger 2007 Chevy, 4 trailers with rollers.

Also included are an established relation with vendors, mechanics, web team, lawyers/contracts, HR management, social platform team, hotels, beer/wine/grocer suppliers. A successful social platforms handover with loads of content, multiple web domains, over 5K customer mailing list, with return customer/spillover rate at 45%.

We are willing to take on new owners for one season to train and consult if needed/wanted. Favorable sale terms available. Hells Canyon Raft will be very lucrative for someone ready to jump into the fun lifestyle of outfitting and RIVERS. This family owned business has been very good to us, but ready for a change, and the timing couldn't be any better. Hells Canyon, the deepest gorge in North America, and the Idaho outdoor industry is simply booming! **Company website**: www.hellscanyonraft.com

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