1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you need to submit an annual report and pay your annual maintenance fees.

NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.

Your annual report is to be submitted via this online form no later than Saturday, March 1, 2014.

Per the COAPRT Handbook:
All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series. An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.
For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.
If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.
Please contact us at COAPRT@nrpa.org if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

122099 - Western Washington University, WA

2. Please provide a short description of your COAPRT accredited academic program. This description will be published on the COAPRT Program List webpage.

The Recreation Program at Western Washington University offers a Bachelor of Arts degree in Recreation with concentrations in tourism, community recreation, outdoor recreation, and therapeutic recreation. In addition to its philosophy of professional study of the recreation and leisure service profession based in principles of liberal education, the Recreation Program features an innovative phased curriculum which includes a four-part sequence of courses which students typically enter in the spring of their sophomore year and finish the fall of their senior year. Approximately 60 students enter and complete the four blocks or “phases” together as a community of learners. This arrangement has many advantages, especially a supportive community of fellow students, faculty, and alumni, a variety of learning environments such as overnight retreats, field experiences, and professional conferences, greater access to faculty and comprehensive advising and a growing alumni network throughout the state, region, and nation.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.
First Name : Keith
Middle Initial (optional) : C
Last Name : Russell

4. Confirm your Contact Information for Primary Contact:

Position Title : Professor and Coordinator
Address 1 : Western Washington University
Address 2 (optional) : 516 High St MS 9067
City : Bellingham
State : WA
Zip Code : 98225-9067
Email : Keith.Russell@wwu.edu
Phone Number : 360.650.3529
Fax Number : 360.650.7447
5. Confirm your Program's Information

Institution Name: Western Washington University
Department Name: Department of Physical Education, Health and Recreation
Program Name: Recreation program
Website: http://www.wwu.edu/pehr/Recreation/index.shtml
President's Name: Bruce Shepard
President's Address 1: Western Washington University
President's Address 2: 516 High St--OM 450
President's City: Bellingham
President's State: WA
President's Zip Code: 98225
President's Email: Bruce.Shepard@wwu.edu
President's Phone Number: 360.650.3480

3. Intent to Pursue Accreditation

6. Does the program intend to pursue accreditation or re-accreditation as originally scheduled?
   Yes

7. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?
   Yes

4. Statistics Summary Report - Faculty

8. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)
   Yes

9. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)
   Yes

10. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)
    Yes

5. Statistics Summary Report - Students

Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.

11. STUDENTS
    Indicate enrollments (full-time, part-time) and graduate numbers for the reporting year of 2012-2013, for the baccalaureate program, for accredited program(s), and any career tracks or emphases.

    Enrollment figures should equal total number of declared majors

<table>
<thead>
<tr>
<th></th>
<th># of Majors</th>
<th># of Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of declared majors</td>
<td>114</td>
<td>54</td>
</tr>
<tr>
<td>Enrollment in accredited program</td>
<td>114</td>
<td>54</td>
</tr>
<tr>
<td>Indicate other areas of study with enrollment figures not listed above (explain below)</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

12. Explain other areas of study
    N/A
13. For the students graduating from the accredited program in 2013, what percentage did so within six years of starting the accredited program? (Example: 60%) This data will be published on the COAPRT Program List webpage.

100%


For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05 and will also be published on the COAPRT Program List webpage.

TWO outcomes must have direct measures.

It is strongly suggested that you have your outcomes with you as you complete this questionnaire.

Some examples of DIRECT measures include the following:
- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:
- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Understand the types of outdoor recreation agencies, including their legislative basis and current practices and contemporary issues comprising their mission to provide outdoor recreation opportunities at the city, county, state and federal level.

15. Method by which the learning outcome for Standard 7.01 was assessed:

RECR 272 Introduction to Outdoor Recreation
- 75% of the students receive receive 80% or more points on exam 1 & 2 covering course content on the nature and scope of the field of outdoor recreation.

Because we are a generalist program, all of our cohort students take each of the four introductory courses in: a) outdoor, b) community, c) therapeutic recreation, and d) tourism. The RECR 272 course would be ensuring they have learned baseline knowledge in the area of outdoor recreation, and our overall assessment plan has as a direct measure the average exam scores for each these introductory courses to ensure they are learning this material.

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct
17. Result of the assessment of the learning outcome for Standard 7.01:

73.3% (41/56) students received an average score of 80% or above on Exams 1 and 2. 15/56 students did not (26.3%). This is just meeting the standard.

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Understanding and application of the principles and procedures for evaluating leisure services including, evaluation: a) questions; b) objectives, c) designs; e) collecting, analyzing, and interpreting data and f) reporting findings.

19. Method by which the learning outcome for Standard 7.02 was assessed:

Final average scores of individual program evaluation proposals that were written as a culminating project, including the sequenced assignments (a) logic model, b) evaluation questions, c) literature review, d) developing a questionnaire, e) pilot testing the questionnaire and analyzing the data) that were to be included in the final proposal write-up.

-- 75% receive receive 80% or more points on the aggregate assignment scores.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

94.6% (53/56) students received an average score of 80% or above on the aggregate score of this assignment. 3/56 students did not (5.4%).

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

RECR 372: Management: Understand basic concepts and applications of management theory, management styles, organizational structure, and management techniques including an understanding of the fundamental principles and procedures of management.

23. Method by which the learning outcome for Standard 7.03 was assessed:

-- 75% receive receive 80% or more points on the on the combined Exam 1 and Exam 2 scores.

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

80.4% (45/56) received 80% or higher on the combined Exam 1 and Exam 2 scores, while 19.6% did not (11/56).

7. Narrative Report - Accountability and Informing the Public

26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program’s website that demonstrates compliance with Standard 2.05.05.


27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program’s website demonstrating compliance with Standard 3.06.

http://www.wwu.edu/accreditation/
28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.
http://www.wwu.edu/pehr/recreation/accreditation.shtml

8. Program Changes

29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

One faculty member was hired (Dr. Jasmine Goodnow) after 2012/2013 search in the area of Tourism. Heckathorn and Sylvester each have gone 50% time and are 1 FTE. A strategic plan was developed in July of 2013 to guide the next five years as faculty transition into and out of the program. A major initiative is to grow the Tourism option, support Goodnow as a new faculty member, and increase the diversity of the students.

9. Submitter Information

30. Completing the information below will act as your digital signature on the 2014 COAPRT Annual Report.

Name: Keith C Russell
Phone: 360.650.3529
Email: Keith.Russell@wwu.edu

19. Thank You!

Thank you for providing us with your 2014 Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.