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Title **0069** 03/02/2022  
by **Melissa DEloia** in **COAPRT 2022 Annual Report** id. 22787650  
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## Original Submission 03/02/2022

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### Section 1: Contact Information

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Name of institution **Western Washington University**

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Name of Accredited Program **Recreation Management and Leadership**

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Total number of COAPRT Accredited Programs at this institution

**2**

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Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.

**Melissa D'Eloia**

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Position Title **Associate Professor**

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Email **deloiam@wwu.edu**

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Phone **+13606503962**

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Department Name **Health and Human Development**

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Website **<https://chss.wwu.edu/health-human-development>**

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Formal Name of your Institution's President **Sabah Randhawa**

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### Section 2: Intent to Pursue Accreditation

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Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? **Yes**

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Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? **Yes**

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### **Section 3: Statistics Summary Report - Faculty**

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Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) **Yes**

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Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04) **Yes**

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Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?  
(Standard 1.05)

**Yes**

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**Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be disaggregated for each of your programs, self-report in a department data-base, etc.**

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Six-year graduation rate

**100%**

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Graduate school acceptance rate

**Report the number of last year’s graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%**

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Graduate School Acceptance Rate	<b>Data still being collected</b>
Method of measurement	<b>Alumni Survey</b>
Response rate	<b>N/A</b>
Notes	<b>Data is in the process of being collected. Will have numbers spring 2022 quarter (approx 5/2/2022).</b>
Post-graduate employment rate	<b>Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%</b>
Post-graduate employment rate	<b>Data still being collected</b>
Method of measurement	<b>Alumni Survey</b>
Response rate	<b>N/A</b>
Notes	<b>Data is in the process of being collected. Will have numbers spring 2022 quarter (approx 5/2/2022).</b>

**Section 5: Narrative Report - Learning Outcomes Assessment** For the next section, please report learning outcomes - one for each of the 7.01, 7.02, and 7.03 (for a total of three measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

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**Section 5-1: Narrative Report - Learning Outcomes Assessment** Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

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PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

**The Recreation Management and Leadership program (housed in the Department of Health and Human Development) at Western Washington University was established in 1952, and has been accredited since 1986. We offer a Bachelor of Arts degree with four concentration areas: Community Recreation, Outdoor Recreation, Sustainable Tourism, and Therapeutic Recreation. The program features a cohort-based (approximately 60 students per cohort), innovative phased curriculum where students complete 4 blocks of courses together as a community of learners.**

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Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

**Demonstrate entry-level knowledge of the foundation of the profession in history, science and philosophy**

Describe the method by which the learning outcome for Standard 7.01 was assessed:

**All students must successfully complete RECR 201: Foundations of Recreation and Leisure, which covers the history, philosophy, and science-based concepts on which the recreation profession is built. There are 3 exams that are used to assess student learning on this outcome.**

Indicate whether this outcome measure is Direct or Indirect.

**Direct**

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

**70% of students will receive a 70% or higher on exams 1, 2, & 3.**

Result of the assessment of the learning outcome for Standard 7.01:

**Fall 2021, 87% scored a 70% or higher on exam 1, 96% on exam 2, and 91% on exam 3.**

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**Students will demonstrate the ability to design a specific program plan that provides benefits and fulfills needs of a specific target market and agency's mission statement**

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Describe the method by which the learning outcome for Standard 7.02 was assessed:

**All students complete a program plan in their concentration course work where programming principles are taught.**

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Please indicate whether this outcome measure is Direct or Indirect.

**Direct**

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State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

**70% of students will receive 70% or more points on final program plan.**

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Result of the assessment of the learning outcome for Standard 7.02:

**86.5% of students received 70% or higher on the final program plan.**

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Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

**Students will apply the principles and procedures of budgeting and financial management to prepare budget.**

Describe the method by which the learning outcome for Standard 7.03 was assessed:

**All students must take RECR 444: Budgeting and Finance. In this class students create and formally present a budget proposal.**

Please indicate whether this outcome measure is Direct or Indirect.

**Direct**

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

**70% of students will receive 70% or more on the budget proposal and presentation assignment.**

Result of the assessment of the learning outcome for Standard 7.03:

**89% received a 70% or higher on the budget proposal and presentation assignment.**

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**Section 6: Narrative Report - Accountability and Informing the Public**

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An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05). n/a

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Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. <https://chss.wvu.edu/health-human-development/coaprt-accreditation>

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It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06). n/a

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Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://chss.wvu.edu/health-human-development/coaprt-accreditation>

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It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07). n/a

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Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://chss.wvu.edu/health-human-development/recreational-management-and-leadership>

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### Section 7: Program Changes

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Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

**None.**

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